COOKIE POLICY

Effective Date: 28 May 2025

This Cookie Policy explains how https://www.dypisworli.in/ ("we", "us", or "our") uses cookies and similar technologies to recognize you when you visit our website at https://www.dypisworli.in/ ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

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1. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used to make websites work, or work more efficiently, as well as to provide reporting information and personalize user experiences.

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2. Why Do We Use Cookies?

We use cookies for several reasons, including:

- **Essential cookies**: Necessary for the website to function properly.

- **Performance and analytics cookies**: Help us understand how visitors interact with our site.

- **Functionality cookies**: Remember your preferences and improve your experience.

- **Advertising cookies**: Deliver relevant advertisements and measure campaign effectiveness (if applicable).

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3. Types of Cookies We Use

Cookie Type	Purpose	Duration
Necessary Cookies	Enable core site functionality (e.g., security, network management)	Session or persistent
Analytics Cookies	Help us analyze website usage and improve performance	Persistent
Preference Cookies	Remember your preferences and settings	Persistent

Cookie Type	Purpose	Duration
Marketing Cookies	Track your browsing habits to deliver personalized ads	Persistent

Note: The actual cookies in use may vary. You can view a full list by accessing our Cookie Consent Manager.

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4. How Can You Control Cookies?

You have the right to accept or reject cookies. You can exercise your cookie preferences by:

- Setting your browser to refuse some or all cookies.

- Using the cookie banner or preferences tool on our site (if available).

Please note that disabling some types of cookies may impact your experience on the site and the services we are able to offer.

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5. Third-Party Cookies

In some cases, we use third-party cookies provided by trusted partners (such as Google Analytics, Facebook Pixel, etc.). These cookies may collect information about your online activities over time and across different websites.

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6. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes to our cookies or for operational, legal, or regulatory reasons. Please revisit this page regularly to stay informed.

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7. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They are widely used to make websites work, enhance user experience, and provide information to the website owners.

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8. How We Use Cookies

We use cookies for the following purposes:

- **Essential Cookies** – These cookies are necessary for the website to function and cannot be switched off in our systems.

- **Analytics Cookies (Google Analytics)** – These cookies collect aggregated, anonymous information about how visitors use our site. We use this data to understand user behavior, identify issues, and improve our site's performance and user experience.

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9. Google Analytics

We use **Google Analytics**, a web analytics service provided by Google LLC ("Google"), to help us understand how users interact with our website.

Google Analytics sets cookies on your device to collect standard internet log information and visitor behavior information in an anonymous form. The information generated by these cookies (including your IP address, which is anonymized before storage) is transmitted to and stored by Google on servers in the United States.

Google uses this information to evaluate your use of the Website and to compile reports on Website activity. We do not use Google Analytics to collect any personally identifiable information.

You can learn more about how Google uses data from cookies here: https://policies.google.com/technologies/partner-sites

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10. Managing Your Cookie Preferences

You can control and manage cookies in various ways:

- **Cookie Banner/Consent Tool**: When you first visit our website, a cookie banner allows you to accept or reject non-essential cookies.

- **Browser Settings**: Most web browsers allow you to manage cookies through their settings. You can usually find these settings in the "Options" or "Preferences" menu of your browser.

- **Google Opt-Out Tool**: To prevent your data from being used by Google Analytics, you can install the Google Analytics opt-out browser add-on: https://tools.google.com/dlpage/gaoptout

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11. Data Retention

Data collected by Google Analytics is retained for [insert retention period, e.g., 14 months], after which it is automatically deleted. We have configured our Google Analytics account to anonymize IP addresses and limit data sharing with other Google products.

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12. Changes to This Policy

We may update this Cookie Policy to reflect changes in technology or legal requirements. Any changes will be posted on this page with an updated effective date.

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13. Contact Us

If you have any questions about our use of cookies or this Cookie Policy, please contact us at:

Email: helpdesk@dypisworli.in
Address: DYPIS, Worli, Adarsh Nagar, Mumbai 400 030.